

*2010 Lea County
Health Council
Membership*



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Linda Raines
Anita Braun
Carolynn Swain
Beatriz Butler, DOH and Teen
Pregnancy Prevention
Committee liaison
Patsy Cline, Faith In Action, Inc.
Ex Officio member*

*Patricia A. Collins,
Executive Director
Ruth Edwards, Staff Secretary*

Community Health Improvement Planning Framework

**Lea County, New Mexico
208 N. Turner
Hobbs, New Mexico
HEALTH COUNCIL ANNUAL PLAN**

Fiscal Year 2010-2011

**Office of Health Promotion & Community Health improvement
Public Health Division
New Mexico Department of Health
P.O. Box 26110
Santa Fe, NM 87502**

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Community Health Improvement Plan:

Health Priority Area: Teen Pregnancy Prevention

<u>Goals</u>	<u>Objectives</u>	<u>Community Partners/ Resources</u>	<u>Health Status Outcomes/Indicators</u>
Reduce rate of teen pregnancy	Work with community partners to plan and implement a male involvement program by June 2010	GRADS (Graduation Reality and Dual-Roles Skills) program Hobbs Boys and Girls Club City of Hobbs Teen Center New Mexico Junior College University of the Southwest Lea County Health Department Faith In Action, Inc.	GRADS Participants will have a pregnancy rate that is 33% lower than the overall County rate 75% of teens participating in the Male involvement program will complete high school diploma or General Educational Development

Health Priority Area: Housing

<u>Goals</u>	<u>Objectives</u>	<u>Community Partners/Resources</u>	<u>Health Status Outcomes/Indicators</u>
<p>Take actions to help increase the amount of available housing in Lea County in the categories of market rental and for sale housing, affordable rental and for sale housing. Also, provide homebuyer education to increase the number of workers able to purchase homes in Lea County.</p>	<p><u>For Sale And Rental Market Units:</u> work to help update and continue to advertise and circulate Lea County Housing needs study to potential builders. Work with the City of Hobbs to obtain a new affordable housing plan. Work to attract builders to build in Lea County.</p> <p><u>Affordable For Sale Housing Units:</u> work with cities to identify and obtain lots to build on. Attract affordable housing contractors. Work with MFA to construct affordable homes in Lea County communities. Advertise USDA manufactured housing and home purchase program. Advertise various affordable housing programs. Help applicants apply for USDA loans for affordable housing. Help potential affordable housing applicants become qualified for USDA programs through the homebuyer education process.</p> <p><u>Affordable for rent housing units:</u> work with cities to identify</p>	<p>Local builders, out of town builders, tax credit developers, New Mexico Mortgage Finance Authority (MFA), United States Department of Agriculture (USDA), Lea County Housing, Inc. (LCHI), Region VI Housing Authority, Lea County government, local city governments, the J. F Maddox Foundation, Federal Housing Administration (FHA), Fannie Mae, Hobbs Municipal Schools, New Mexico Junior College, and Lea Regional Hospital.</p>	<p><u>For Sale And Rental Market Units:</u> encourage private builders to build market units in Lea County.</p> <p><u>Affordable For Sale Housing Units:</u> increase the amount of affordable homes available for purchase.</p> <p><u>Affordable For Rent Housing Units:</u> increase the amount of affordable</p>

	<p>and acquire tracts to build on. Attract tax credit developers to Lea County. Research USDA programs and do studies to determine feasibility of potential USDA affordable rental development projects. Acquire grants and loan funding for apartment construction. Work with Region VI Housing Authority on potential apartment unit construction.</p> <p><u>Homebuyer education:</u> advertise availability of homebuyer education training. Assist interested individuals with the application process. Plan and hold classes as needed in Jal, Eunice, and Hobbs. Plan and hold individual counseling sessions on spending plans and credit repair assistance. Track attendance classes and counseling. Track successful completion of homebuyer education. Track home purchase efforts. Track home purchase closings.</p>		<p>rental housing units available.</p> <p><u>Homebuyer Education:</u> increase the number of students beginning and graduating from homebuyer education and increase the number of graduates who purchase homes.</p>
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Health Priority Area: Behavioral Health

<u>Goals</u>	<u>Objectives</u>	<u>Community Partners/Resources</u>	<u>Health Status Outcomes/Indicators</u>
Reduce the number of teens that binge drink	<p>Coordinate with local prevention programs to enhance existing programs</p> <p>Coordinate with local organizations to increase awareness of alcohol related problems with our Lea County Youth</p>	<p>Drinking While Intoxicated Program Hobbs Schools Palmer Drug Abuse Program Community Drug Coalition Teen Court Local Collaborative V, Total Community Approach Program</p>	<p>Increased funding anti-drinking education for youth ages 13-18</p> <p>Increased availability of anti-drinking programs for youth ages 13-18</p>
Reduce the number of teens that use drugs	<p>Coordinate with local prevention programs to enhance existing program</p>	<p>Drinking While Intoxicated Program Hobbs Schools Palmer Drug Abuse Program Community Drug Coalition Teen Court Local Collaborative V, Total Community Approach Program</p>	<p>Increased funding for anti drinking education youth ages 13-18</p> <p>Increased availability of anti drinking programs for youth ages 13-18</p>

Health Council work plan:

Health Council Name:

Lea County

Vision Statement:

Through the joint efforts of our community partners, Lea County will achieve a higher level of quality of life for the people of Lea County by improving access to care, lowering illegal drug use and lowering teen pregnancy.

Mission Statement:

To promote an optimum quality of life by linking local government, community based resources and the people of Lea County.

Summary of Health Council Assessment:

The following summarizes the Council work over the past year, including the planning session held at the February meeting.

	Strengths	Weaknesses/Challenges
Council	Good core group Diverse membership Active members Lots of expertise on the council Support systems in place Good collaboration Committed coordinator Open to new ideas Able to discuss/debate ("fight fair")	Council needs to be better known throughout the entire county Need more visibility/involvement with the various municipal leaders
	Opportunities	Barriers/Needs
Environment	Work with neighboring counties Work well with school districts, school-based health centers Collaboration with local colleges	Rural areas: lack of services and transportation Need to work with parents re: identify what they need in order to change behaviors Need community buy-in for teen pregnancy prevention education in the schools

Health Council Annual Work Plan Planning Matrix

Council Development

Systems/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
<p>1. Planning: The Health Council is recognized as a community health planning and information body or hub.</p>	<p>Increase public awareness of health council planning activities in support of identified priorities by June 2010</p>	<p>1.1 Continue to conduct formal presentation to County Commission 1.2 Continue to visit individually with County Commissioners 1.3 Work more closely with municipal governments within the county</p>	<p>Contacts with policy makers Requests for resource directory Requests for Community Health Profile and Plan</p>
<p>2. Membership: The Health Council has a stable, diverse, and growing membership.</p>	<p>Continue to maintain representation on the council by entities in all five major communities within the county</p>	<p>1.1 Increase council member participation in community forums in rural areas 1.2 Distribute information on health council membership in waiting areas of rural health clinics and various health fairs</p>	<p>Health Council Roster New Mexico Health Council Survey results</p>
<p>3. Internal structures: The health council is sustained and institutionalized with effective</p>	<p>Strengthen committee structure by reviewing present committees, clarifying roles, and revising by-</p>	<p>1.1 Conduct review of committee roles, functions, and membership 1.2 Amend by-laws if necessary</p>	<p>Leadership Team minutes Committee minutes Health Council minutes New Mexico Health Council Survey results Changes in by-laws</p>

structures and practices: Leadership team Committee structure Effective meetings Member participation	laws, if necessary, by June 30, 2012	1.3 Assign council members to committees as necessary	
4. Internal processes: The health council uses productive group processes	Continue to work on the new member training package	Assign a committee to complete training package	New Mexico Health Council Survey results

Community Assessment

Systems/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
<p>1. Community health assessment: The health council is able to assess community health strengths, needs, problems, and resources</p>	<p>Update Community Health Profile by June 15, 2010</p> <p>Develop mechanism for quarterly assessment of changes in access to/availability of health-related services</p>	<p>1.1 Update secondary data 1.2 Conduct community-wide needs assessment survey 1.3 Do review, analysis, and interpretation of data (by Profile working group and then by full Council) 1.4 Write update of Profile</p> <p>2.1 Develop matrix for identifying changes in funding levels, services, and programs started or terminated 2.2 Conduct monthly reviews of changes in programs and services, using matrix</p>	<p>Community Health Profile Requests for resource directory Requests for Community Health Profile and Plan</p>
<p>2. Monitoring progress: The health council is able to monitor progress in achieving outcomes: Improving health Improving community systems</p>	<p>Continue to have monthly council meetings</p> <p>Continue to attend County Commission meetings at least monthly</p> <p>Develop a mechanism for exchanging information with clinics, doctor's offices, and other health related industries not represented on the Council</p>	<p>Update by-laws as needed to continue to insure all members are willing members and attend meetings regularly</p> <p>Rotating meetings</p>	<p>Process for monitoring outcomes Process for monitoring changes in health systems</p> <p>Number of non-Lea County Health Council members in attendance, number of articles submitted by non-Lea County Health Council members</p>

<p>3. Emerging issues: The health council has the capacity to respond to emerging issues</p>	<p>Develop and implement mechanism to identify possible emerging health issues by May 2009</p>	<p>1.1 Schedule presentations to health council from county programs, health providers, and environmental groups at monthly health council meetings 1.2 Continue to encourage local media to publicize health council meetings through local newspaper and radio station</p>	<p>Health Council minutes: Discussions of emerging issues Study/investigation of emerging issues</p>
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Community Action: Coordination & Leadership

Systems/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
<p>1. Networks and partnerships are built and/or enhanced.</p>	<p>Continue collaboration with the Local Collaborative V</p> <p>Continue to work with the Hobbs Schools and the MyPower group.</p>	<p>Provide needed assistance to the Local Collaborative V, Total Community Approach.</p>	<p>Shared planning projects New linkages between community entities Joint initiatives established or strengthened</p>
<p>2. Community programs are jointly developed or strengthened.</p>	<p>Plan and implement collaborative, evidence-based drug prevention program by August 15, 2011</p>	<p>Assist Local Collaborative V in making contacts and securing funding for program Assist task force in developing evaluation measures</p>	<p>New programs jointly developed or implemented Activities related to ongoing programs Documentation of program development and implementation Program evaluation results</p>
<p>3. Policies are changed and/or constituencies are built for policy changes.</p>	<p>Work with public schools to change the policy of abstinence only in the Hobbs public schools</p>	<p>Meet with board members and principals Conduct focus groups among school personnel Develop proposal to present to school board Present proposal to school board</p>	<p>Policy change initiatives backed Discussions of policy changes Constituencies established or strengthened Advocacy strategies discussed or implemented School policy changed</p>

<p>4. Funds are received or leveraged in the community.</p>	<p>Work with local governments and the state for additional program funding</p>	<p>Secure funding for a male involvement project</p>	<p>Technical assistance related to grant proposals provided Endorsements of grant proposals considered Joint applications for funding Additional income received</p>