



**Sandoval County**  
**Community Health Improvement Plan**  
**FY 2011 Annual Work Plan**

**June 2010**

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## I. Vision Statement

**Alliance Vision:** Sandoval County communities are healthy and supportive places for individuals and families to have satisfying and productive lives.

## II. Mission Statement

**Alliance Mission:** To develop, support and maintain healthy communities.

## III. Health Alliance Self-Assessment Summary

During Fiscal Year 2010, the Sandoval County Community Health Alliance encountered drastic administrative changes. The Sandoval County Community Health Program Executive Director, who served as the Health Alliance Coordinator and administered all of the fiscal agent's activities related to the Alliance, retired from Sandoval County. At that time, the Sandoval County Community services Division made the decision to replace the Community Health Program (CHP) Executive Director and to additionally create a separate position of Health Alliance Coordinator to provide more dedicated support to the activities of the Health Alliance. In August of 2010 a new CHP Executive Director was hired and in November of 2010 a Health Alliance Coordinator was hired. When DOH funding for Health Councils was eliminated, the County also eliminated the Alliance Coordinator position.

Alliance leadership gained momentum during the final quarter of FY 2010. The Alliance Executive Committee was formally appointed and will remain committed to serve on a voluntary basis to continue prioritized and streamlined work in FY2011. Administrative support roles are not yet established. However, Alliance members and partnering organizations have offered in-kind support to assist in ongoing coordinating activities in the absence of dedicated staff support until there is better opportunity to secure some level of dedicated, administrative support. This will necessitate careful assessment of priorities and desired impact in order to complete tasks along a more narrow focus as individual time dedicated to these tasks will be limited and voluntary.

Sandoval County will continue to maintain the [sandovalhealth.org](http://sandovalhealth.org) website and it will remain primarily dedicated to Alliance activities. Redesign of the Alliance website in 2010 improved communication and distribution of information to the group and to the community. In 2011, this tool will continue to be utilized to disseminate health and social service information to the community at the discretion of the Health Alliance. The County CHP will remain the point of contact for making information available on the website. Key topics to be continuously updated are the status and progress of the Sandoval County hospitals under construction and information about Health Care Reform. Dick Mason, Health Alliance Co-Chair, serves on the Board of Trustees for the UNM Sandoval Regional Medical Center (SRMC) planned for construction in Ro Rancho. This connection has great potential to provide greater access to information about the facility as construction begins and services continue to be planned. Alliance members have expressed commitment to continuously monitoring health care legislation in order to effectively communicate opportunities for community interventions to key organizations and individuals as possible.

Intensified contact with members and stakeholders was instrumental in improving attendance at Alliance meetings toward the end of FY 2010. As a result, membership has expanded and interested parties have expressed commitment to exploring ways to continue to develop the Health Alliance as an advisory body for health and wellness issues in Sandoval County. The Alliance also plans to develop into a hub organization to unite other groups and stakeholders of community health and social services in the County. The approach to accomplishing this is to solicit participation from a broad range of health and social service organizations for the purpose of collaborating to impact service for County residents. The

Alliance has only begun to develop organizational networks to achieve this structure. This will be the initial focus of activity in the coming fiscal year. Methods of creating a service network will remain flexible as contact is made with providers and specific issues to address are identified.

The Alliance currently has no funding source. The initial approach to accomplishing the work of the Alliance is to utilize available resources to share information and advocate for important issues as a volunteer body. In addition, the Alliance plans to participate with efforts of other health councils to share information about available sources of funding. The Alliance will continue to search for funding opportunities and develop appropriate initiatives that will affect community health and wellness.

## **IV. Health Alliance Action Plan**

### **Priority: Access to Care**

In light of the challenges and current status of the Alliance, the Alliance will focus on one specific priority in FY 2011. The Alliance can affect overall access to care by capitalizing on resources already available to facilitate the sharing of health and social service information and helping to organize the collaboration of various stakeholders using the Alliance meetings as a venue to discuss emerging issues and using the Alliance website to disseminate information.

## Community Action Plan Grid

### Health Priority: Improve Access to Care

| Goals   | Objectives   | Community Partners/Resources   | Health Status Outcomes/Indicators  |
|---|--|--|--|
| <p><b>Goal 1:</b><br/>Use available resources to inform health and social service organizations and community members about the status of new County hospitals</p>                                | <p><b>Objective 1.1</b><br/>Utilize the Alliance website to make information about the new hospitals broadly available on an ongoing basis</p> <p><b>Objective 1.2</b><br/>Utilize Alliance meetings as a venue for representatives of the new hospitals to provide updates</p> <p><b>Objective 1.3</b><br/>Secure participation on the Alliance of representatives of the new hospitals</p> | <ul style="list-style-type: none"> <li>• Presbyterian Healthcare Services</li> <li>• Sandoval County Commission</li> <li>• University of New Mexico Sandoval County Regional Medical Center Board</li> <li>• El Pueblo Health Services, Inc.</li> <li>• Presbyterian Medical Services</li> <li>• UNM School of Medicine</li> <li>• UNM Health Extension Rural Offices program</li> </ul> | <ul style="list-style-type: none"> <li>• Volume of information materials distributed or posted on the Alliance website</li> <li>• Number of hospital updates at Alliance meetings by hospital representatives</li> <li>• Number of Hospital Representatives serving on the Alliance (goal – 2, one for each hospital)</li> <li>• Alliance website traffic</li> </ul> |
| <p><b>Goal 2:</b><br/>Increase awareness of County residents, health and social service providers, and policy makers regarding the status of and opportunities provided by Health Care Reform</p> | <p><b>Objective 2.1:</b><br/>Utilize the Alliance website to make legislative information broadly available on an ongoing basis</p> <p><b>Objective 2.2:</b><br/>Coordinate community presentations about Health Care Reform in Sandoval County</p>  | <ul style="list-style-type: none"> <li>• Health Action New Mexico</li> <li>• Local providers</li> <li>• NM DOH</li> <li>• County Commission</li> <li>• County Senior Centers</li> <li>• Legislator Offices</li> </ul>  | <ul style="list-style-type: none"> <li>• Number of presentations about Health care Reform made within Sandoval County communities</li> <li>• Overall attendance at community presentations</li> <li>• Volume of information materials distributed or posted on website.</li> <li>• Alliance website traffic</li> </ul>   |

| Goals  | Objectives   | Community Partners/Resources   | Health Status Outcomes/Indicators   |
|--|--|--|---|
| <p><b>Goal 3:</b><br/>Increase participation of other health and social service organizations and interested individuals with the Alliance</p> | <p><b>Objective 3.1:</b><br/>Continue regularly schedule meetings with effective attendance and meaningful conversation</p> <p><b>Objective 3.2:</b><br/>Secure participation of more social and health service organizations</p> <p><b>Objective 3.3:</b><br/>Identify strategic issues that can be affected by the attention of the Alliance</p> | <ul style="list-style-type: none"> <li>• County Commission</li> <li>• Legislator Offices</li> <li>• All service organizations</li> <li>• Interested Community Members</li> <li>• Sandoval County Community Health Program</li> </ul> | <ul style="list-style-type: none"> <li>• Number of health and social service organizations participating with the Alliance</li> <li>• Number of issues affected by the attention of the Alliance</li> </ul> |