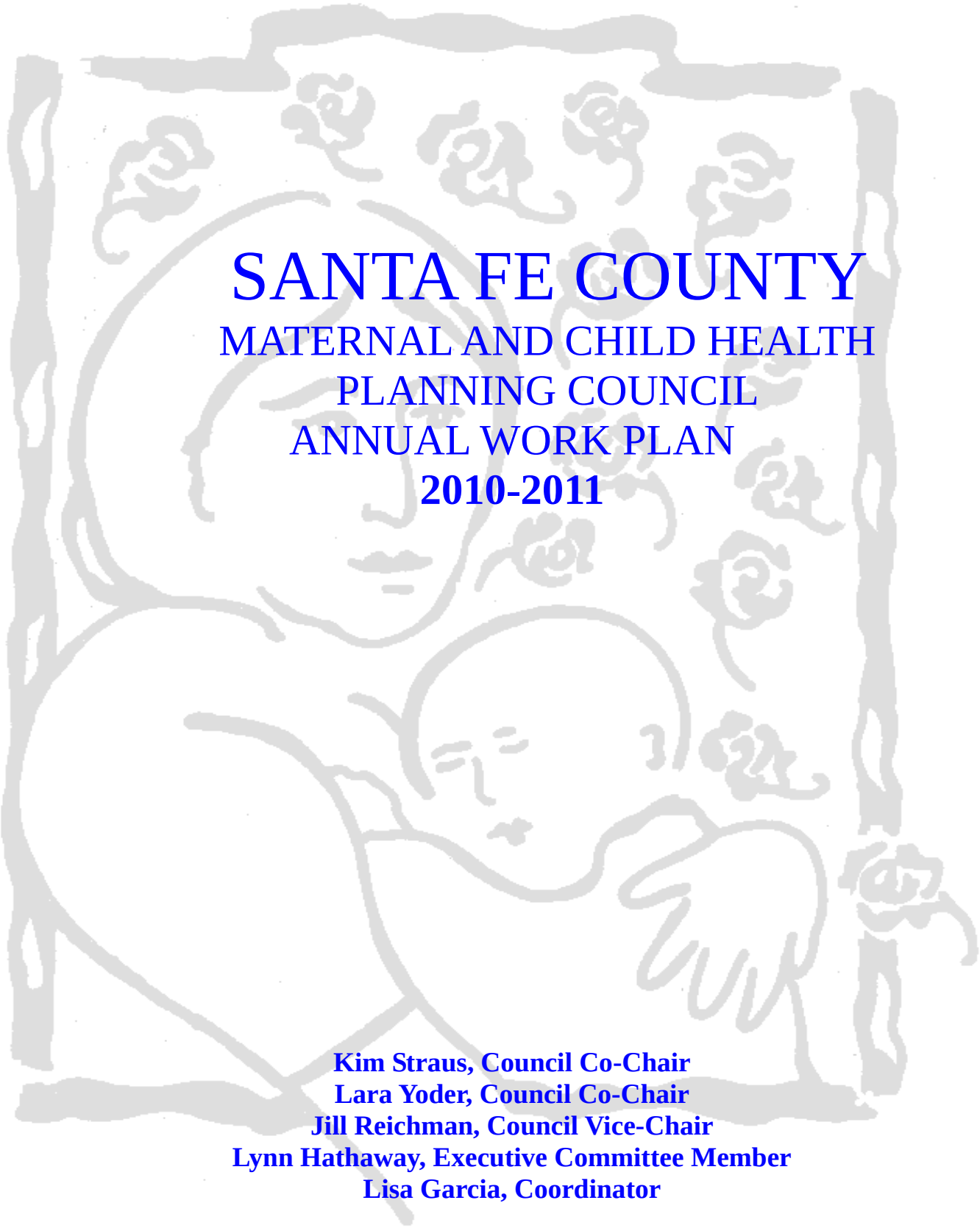

SANTA FE COUNTY

MATERNAL AND CHILD HEALTH PLANNING COUNCIL ANNUAL WORK PLAN

2010-2011

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HEALTH COUNCIL ANNUAL WORK PLAN

Table of Contents

Page

I. Vision Statement 2

II. Mission Statement 2

III. Health Council Action Plan 2

Vision Statement

Santa Fe County will be a family-friendly and family-focused community where children will have opportunities to thrive.

Mission Statement

To plan, coordinate and support sustainable community-based programs, infrastructure and funding resources that have a positive and lasting impact on the health and well-being of women of childbearing age and their families.

Health Council Action Plan (GRID)

HEALTH COUNCIL WORK PLAN: Action Plan Matrix

A. Council Development

System/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
1. **Planning:** The Health council is recognized as a community health planning and information body or hub.	Determine changes and trends of needs and providers MCH council will invite various speakers to gather information about the community	Identify agencies that may have information that is beneficial to the planning process of the council. MCH council bulletin	• Contacts with policy makers • Requests for resource directory • Requests for community health profile and plan Meeting minutes Meeting attendance
2. **Membership:** The Health Council has a stable, diverse, and growing membership.	Health council is not taking any action in this category until they meet with the county manager's office to see how they want the council re-structured to fit in with overall plans within the county.	Advertise via existing connections Create new connections Recruitment at health fairs Informal ongoing evaluation of membership structure of the council Meeting locations in other communities within the county	• health council roster • CSAS results (n/a this year)
3. **Internal structures:** The health council is sustained and institutionalized with effective structures		Informal, ongoing evaluation of leadership structure of the council	• Leadership team minutes • Committee minutes • Health council meeting minutes • CSAS results (n/a this year)

and practices: * Leadership team * Committee structure * Effective meetings * Member participation			
4. **Internal processes:** The health council uses productive group processes.	MCH council will allow members to provide input in all discussions at all meetings.	Continue to encourage input from all members.	• CSAS results (n/a this year)

B. Community Assessment and Prioritization

System/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
1. **Community Assessment:** The health council is able to assess community health strengths, needs, problems, and resources.	Profile was updated in 2010. # of requests for profile/plan	Invite a variety of guest speakers in order to be informed first hand of community issues.	• Community Health profile • Requests for resource directory • Requests for community health profile and plan
2. **Monitoring progress:** The health council is able to monitor progress in achieving outcomes: * Improving health * Improving community systems	Program watch updates	Continue working with the home visiting network and create an infant/toddler network. Continued facilitation of the home visiting network. Facilitate an infant/ toddler network Continued Involvement with entities assessing and evaluating programs and community needs.	• Process for monitoring outcomes • Process for monitoring changes in health systems
3. **Emerging issues:** The health council has the capacity to respond to emerging issues.	The council will ask guest speakers to identify problems they are seeing in the community.	Collaborate with agencies that may be able to address the problem through existing programs	• Health council minutes: discussions of emerging issues • Study/investigation of emerging issues

		Respond to misinformation in the community regarding priorities (infant care, & family onnectedness)	

C. Community Action: Coordination and Leadership

System/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
1. **Networks and partnerships** are built and/or enhanced.	Maintain home visiting network Information gathering on current landscape of infant care network and build an infant/toddler care network	Investigate potential web based communication means for both providers and consumers Work with county GIS department to begin mapping services for families online Attendance at meetings Dissemination of information	• Shared planning projects • New linkages between community entities • Joint initiatives established or strengthened • Coordinators reports shared with members
2. **Community programs** are jointly developed or strengthened.	Establish new networks to create innovative projects around the new priorities Work with local media on establishment of a column emphasizing program highlights for babies and mothers	Welcome Baby packets assessed/revised/distributed County Resource Guide assessed/revised/ distributed Dissemination of professional development opportunities	• New programs jointly developed or implemented • Activities related to ongoing programs • Meeting minutes
3. **Policies** are changed and/or constituencies are built for policy changes.	Advocate for more family friendly policies and accommodations.	Advocate for a change in policy that will allow more people to provide child care.	• Policy change initiatives backed started • Discussions of policy changes • Constituencies established or strengthened • Advocacy strategies discussed or implemented
4. **Funds** are received or leveraged in the community.	Seek outside funding to sustain the work of the council as well as identify money that	Utilizing grant from Brindle Foundation to support innovative programs that are in	• Technical assistance related to grant proposals provided • Endorsements of grant proposals considered

	would allow us to create new partnerships as many programs in the community are losing funding streams.	alignment with their mission. Informally track new financial resources for our community as it relates to our priorities (ex. stimulus $)	• Joint applications for funding • Additional income received