# Southeast Region Health Promotion



# **How We Serve Communities**

- Works within their local Public Health Offices
- Serves as the connection between the region, NMDOH staff and their local communities
- Performs community-based health promotion in the region through collaboration with community health councils, coalitions, and other networks
- Accesses resources and funding for their communities
- Creates health literacy materials and performs trainings
- Links the community to data resources, evidence-based interventions and programs
- Provides hands-on support and technical assistance to local community partners with community health assessments and other health initiatives
- Facilitates open communication between organizations
- Engages with advocacy and policy development around community and state-wide health issues



## **Mission Statement**

To ensure health equity, we work with partners to promote health and wellbeing and improve health outcomes for all people in New Mexico.



## **Equity Statement**

Health Equity is achieved when everyone in our society has the same opportunity to be as healthy as possible, regardless of race, ethnicity, gender, sexual orientation, economic status, or geographic location



# Core Values

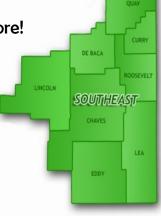
- Flexibility within our role in our communities
- Mobilize Communities
- Respect for a Variety of Organizational Processes
- Positive & Dynamic Teamwork
- Building Healthy Relationships

# Your Southeast Region Health Promotion Team Connecting Communities One County at A Time

<u>Community Partners:</u> Local Public Health Offices, Governmental Agencies, County Health Councils, School Health Advisory Councils (SHACs), Community Organizations, and many more!



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Assessment

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Health Promotion: Empowering Our Communities to Make Positive Lasting Health Changes

