



NMDOH Doula Credentialing

Medicaid coverage of doula support is increasingly recognized as a promising model to improve maternal and infant health outcomes, improve the experience of and satisfaction with care, and improve health equity, while reducing or maintaining current levels of health spending.

New Mexico has enacted legislation to implement state-wide coverage for doula care through Medicaid. This allows a doula to receive payment reimbursements for Medicaid eligible individuals. Doulas, who wish to enroll as a Medicaid provider will have to first submit an application through the Department of Health towards becoming a Credentialed Doula.

Becoming a Credentialed Doula with the NMDOH has several advantages, including:

- ★ Recognition for your work in the community
- ★ Acknowledgment of your diverse skills
- ★ Medicaid Reimbursement

**Choose from 3 different pathways towards
being an NMDOH Credentialed Doula!**

APPLY TODAY!

Applications and more info can be found on the
NMDOH Doula Program Website:
<https://www.nmhealth.org/about/phd/fhb/mch/doula/>

FOR MORE INFORMATION CONTACT: DOH-MaternalHealth@doh.nm.gov





3 PATHWAYS TOWARDS NMDOH DOULA CREDENTIALING

PATHWAY 1



TRAINING PATHWAY

For doulas who train and certify with an approved doula training organization. A list of approved doula trainings is available on the NMDOH Doula Program webpage.

PATHWAY 2



CORE COMPETENCY PATHWAY

For doulas who complete a doula training that meets the requirements for core competencies listed below:

- Cultural Knowledge & Learnings in perinatal care
- Foundations on anatomy and physiology of pregnancy and childbirth and postpartum.
- Nonmedical comfort measures, support, and labor support techniques
- Lactation Support
- Developing a community resource list

Applicant's will need to have experience providing services to at least three doula clients.

PATHWAY 3



EXPERIENCE PATHWAY

For doulas who have gained their skills and training through mentorship or other life experience but do not have formal doula training through a business, school or organization.

Applicant's will need to have experience providing services to at least three doula clients.

PAPERWORK YOU WILL NEED TO CERTIFY WITH NMDOH

All applicants are required to provide documentation for the general criteria listed below:

1. Driver's License or state-issued identification card (issued within the 50 United States or the District of Columbia) of the provider, or person signing the application who has the authority to legally bind the applicant or provider.
2. Provide proof of a current adult and infant cardiopulmonary resuscitation (CPR) Certification from the American Red Cross or American Heart Association. (Please note that an in-person skills session is needed to obtain full certification.)
3. Provide attestation that the applicant has completed an approved (or its equivalent) HIPAA training. And provide attestation that the applicant will adhere to HIPAA guidelines.

PATHWAY 1

CERTIFIED DOULA PATHWAY

- Provide a certificate of Certification from the list of approved training organizations.

PATHWAY 2

CORE COMPETENCIES PATHWAY

- Provide Doula Training Organization Contact Info (Address & Phone)
- Provide Doula Training Certificate (have dates of training ready.)
- Complete Services to Three Doula Clients (have dates of service ready when applying.)

PATHWAY 3

EXPERIENCE PATHWAY

- Provide 3 Letters of Recommendation (template available on NMDOH Doula page)
- Complete Services to Three Doula Clients (have dates of service ready when applying.)

Visit the NMDOH Doula Program Website for the application link and toolkit.

Contact us: DOH-MaternalHealth@doh.nm.gov