



Walk, Bike & Roll to School

Safe • Healthy • Community-Driven

Walk and Roll
(Chaves County)

What Is Walk, Bike and Roll to School?

Walk & Roll to School and Bike & Roll to School are held in the fall and spring to encourage students and families to have fun being physically active on their way to school. The goal is to promote active transportation to school throughout the year.

Walk & Roll to School Day

- Held annually on the first Wednesday of October
- Started in 1997, now in 40+ countries
- A shared global activity promoting walking and biking and safety awareness

Bike & Roll to School Day

- Held annually on the first Wednesday in May
- 45 states held more than 2,500 events in 2026

Community Benefits

- Raises awareness of importance of biking and walking
- Supports long-term improvements to sidewalks, crosswalks, and bike routes
- Connects schools, local leaders & families

Why Participate

- Boosts student wellness with outdoor physical activity
- Provides a fun, social time for families and school staff
- Helps students practice safe riding skills and learn road awareness



Kids tried a smoothie bike on Bike to School Day (Guadalupe County)



Walk Around School Day (Curry County)

How to Get Started

- Register your events at walkbiketoschool.org.
- National Center for Safe Routes to School offers free resources and planning guides at walkbiketoschool.org.
- Map safe routes for students to walk and roll to school (could start at a drop-off site).
- Inform parents & community members of upcoming event.
- Promote and celebrate with signs, music, or small giveaways.

Involve Your Community

Local support builds trust & safety awareness and makes it more fun for everyone! Invite:

- Fire, police & sheriff departments for safety and crossing support
- City officials, local legislators & school board members to raise visibility
- Parents, PTA/PTOs, high school sports teams, and volunteers to lead walking group

Bonus Ideas

- Cultivate youth leadership by asking a school club to plan and hold the event.
- Make planning the event part of a service-learning project for students.
- Plan a walk from school to a community center and make it a regular activity.



Walk and Roll
(San Juan County)



Practicing bike skills
(Grant County)

Key Takeaway

Walk & Roll to School Day is more than a one-day event—it's a catalyst for healthier students, safer streets, and stronger communities. Together with families, schools, students, and local officials, we can make active school travel safe and fun for all!